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All Seasons Resort Lodging Acquires Park City Properties Caledonian and Lodge at The Mountain Village

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Park City-based ASRL now boasts some 15 properties in four different U.S. states, plus one in Bangkok, Thailand and Rotorua, New Zealand

Despite the economic woes that most of the nation continues to endure, Park City-based All Seasons Resort Lodging, has made a couple of new acquisitions near its Utah headquarters, continuing the company's rapid growth.

ASRL has been selected to manage The Caledonian, the luxury ski-in/ski-out condos located at 7th Avenue and Main Street, in the heart of Park City's historic district. ASRL has also been awarded the role of property manager for the ski-in/ski-out Lodge at The Mountain Village, located at the base of Park City Mountain Resort at 1415 Lowell Avenue. ASRL now manages a total of 11 properties in the Park City area.

The recent acquisitions cap a busy period for ASRL, which also recently announced it would partner with Sundance Institute to manage and oversee all elements of *Destination Sundance Film Festival*, the official travel service for the 2010 Sundance Film Festival. *Destination Sundance Film Festival*, which launched earlier this year, is a one-stop lodging service experience offering access to a large inventory of affordable accommodations and other promotions, such as early access to Festival tickets.

"We're excited about these new opportunities for us to continue to grow our company and extend our brand," said Alan Finnegan, president of ASRL. "We're committed to the best customer service we can deliver, to both the guests we serve and the owners we work with."

Founded in 1999 with three Park City-area properties, ASRL has now expanded to 15 properties throughout four states and on two continents, including Santa Fe, Park City, San Diego, Mammoth, Calif., and Mesquite, Nev., Bangkok, Thailand and Rotorua, New Zealand. ASRL has become one of the largest property holders of lodging and second-home properties in the Western United States. Recognized nationally, ASRL is affiliated with numerous travel partners.


ASRL's mission is to provide second homeowners maximum rental revenues, high levels of customer service and effective management and maintenance of their investment properties. All Seasons Resort Lodging strives to provide homeowners with thorough and honest communication in all aspects of operations.

tags: business, all seasons resort lodging



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